

Start Now and Grow Confidently

A Proven Path to Underwriting Modernization

Learn how underwriting leaders start AI initiatives to quote faster, improve risk assessment, and scale capacity—without taking on the risk of a “big-bang” rollout.

This guide will also help you identify what success looks like and clear objectives to achieve.

1. Start Now

Prove Value with Minimal IT Lift

- Start with one line of business
- Select one document type
- Choose one workflow entry point

Outcome

- No core system integration
- No disruption to operations
- Clear speed and accuracy gains

2. Iterate

Scale from Early Wins

- Refine data normalization
- Expand document types
- Build internal champions

Outcome

- 97-100% verified extraction accuracy
- Manual submission prep relief
- Measurable performance gains

3. Grow

Transition to Strategic Scale

- Expand to additional business lines
- Rater-ready submission workflows
- Scale capacity levers

Outcome

- Predictable scaling
- Prep and underwriting consistency
- Path to full AI-powered ingestion

What progress looks like in practice

When teams use the *Start Now and Grow* method, progress follows a clear pattern. Each step builds on the last, converting early wins into sustained scale.



When progress is proven, results follow

Start Now and Grow is the practical path forward that we've used to start and guide more than 50 successful AI implementations with commercial insurers.

Facing rising submission volumes and pressure to quote faster, this P&C carrier began with a focused, low-risk use case to prove value before scaling. This disciplined approach translated quickly into measurable gains:

Within 3 months

24x

Faster Loss Run Summaries

Within 6 months

75%

Decrease in rating prep time

Within 12 months

54%

Time savings on overall submission intake

1. Start Now: Map out strategy and prove value with minimal IT lift

Together with you, we align on a short-term strategy and a longer-term roadmap. We identify one use case that creates the foundation for underwriting modernization, most often starting with submission intake or loss run processing for a single line of business.

2. Iterate: Progress from initial onboarding to scaled production use

We work closely with your team to understand submission workflows and identify the next documents to automate. At this stage, teams consistently see a significant reduction in rating preparation time.

3. Grow: Transition from execution to strategic partnership

With a proven foundation in place, expansion becomes a replication exercise, not a reinvention. Through collaborative sessions with you, champion users, and your leadership team, we transition from submission prep and data extraction to optimizing end-to-end workflows.

Modernization doesn't require a leap. It requires a strategic first move.

Request an introductory call to discuss a practical starting point for your underwriting modernization.